EDINBURGH BUSINESS SCHOOL

HERIOT-WATT UNIVERSITY

Financing Sustainability: Exploring Counterfactuals

Dimitris Christopoulos *Network Lab, Edinburgh Business School*

in collaboration with

David Dekker, Mary Peterse-Bloem, Matthew Smith, Yueh Huang, Stefan Koeppl, George Tzougas, Arno Scharl, Rik Lustermans & Victor Rosenberg



Networks Lab @ EBS

Members Edinburgh Business School & HWU

- Prof Dr Dimitris Christopoulos (economics, network analysis, policy)
- Dr David Dekker (network methods, economics, link trace analysis)
- Alex Jose (neural nets, actuarial mathematics, statistics)
- Rik Lustermans (finance, statistics, applied econometric modelling)
- Dr Matthew Smith (network science, economics, methods)
- Dr George Tzougas (statistics, neural networks, actuarial science)
- RA climate modelling & neural nets (appointed)
- RA policy & network science (advertised)

UKRI Funded Projects

- IDRIC 3.3 Risk in Decarbonization Finance
- IDRIC 3.6 Opportunities in Financing the Green Transition
- IDRIC 9.3 Knowledge Transfer and Innovation Diffusion
- ECO-AI WP4: Sectoral Targets for CO2 and Innovation Advantage

Current Collaborators

- Prof Amir Amel-Zadeh, Said-Oxford U (accounting & finance)
- Prof Dame Heather McGregor, HWU-Dubai (qualitative analysis, corporate governance, EDI)
- Prof Karin Ingold, U-Bern (environmental policy, policy analysis)
- Dr Carla Inguaggiato, U-Bologna (policy networks, deforestation, sustainability)
- Prof Dr Mary Peterse-Bloem, Erasmus U-Rotterdam (finance, econometrics)
- Prof Arno Scharl, MU-Vienna (media analytics, sentiment analysis)

PhD Students

- Ragnar Gudmundarson (finance, ESG)
- Stefan Koeppl (venture capital, finance)
- Lubjomir Janusevic (operational efficiency)
- Victor Rosenberg (venture capital, policy)
- Claudine Salgado (corporate governance)
- Mei Schulte (ESG, sentiment analysis)

Projects

- Governance Robustness & Resilience
- Deforestation in Argentina
- Venture Capital Syndication
- Risk in Decarbonization Finance
- Knowledge Networks & Cluster Analysis in Decarbonization Research
- Opportunities in Financing the Green Transition
- Net Zero & Al

Research Questions

- The Green Turn in Private Equity and Venture Capital
- Green Bonds & Financial Innovation
- Innovation Rates, Patent Networks and Technological Competition
- Industrial Cluster Innovation and Decarbonization
- Liquidity in the Green bond market
- Scientific Collaboration Networks & Research Funding
- Sectoral Differences in **Policy** and Regulatory Compliance in GHG
- Robustness and Resilience in **Policy** Networks
- **Policy** Implementation and Deforestation in Argentina
- Stakeholder Analysis & Expert Survey Methods
- Network **Power Audits**
- ESG and Corporate Valuations
- ESG and Corporate Governance



Contents lists available at ScienceDirect

Finance Research Letters

journal homepage: www.elsevier.com/locate/frl

Rethinking greenium: A quadratic function of yield spread

Check for updates

Finance Research

Letters

Chih-Yueh Huang^{a,*}, David Dekker^a, Dimitrios Christopoulos^{a,b}

^a Edinburgh Business School, Heriot-Watt University, Edinburgh, United Kingdom ^b MODUL University Vienna, Vienna, Austria Network Science 11 (1): 143–173, 2023 doi:10.1017/nws.2022.33

CAMBRIDGE UNIVERSITY PRESS

RESEARCH ARTICLE

Understanding collaboration patterns on funded research projects: A network analysis

Matthew Smith^{1*}, Yasaman Sarabi² and Dimitris Christopoulos²

¹The Business School, Edinburgh Napier University, Edinburgh, Scotland and ²Edinburgh Business School, Heriot-Watt University, Edinburgh, Scotland *Corresponding author. Email: M.Smith3@napier.ac.uk

The drivers of social entrepreneurship: agency, context, compassion and opportunism

Rebecca Stirzaker Department of Business, Strategy and Political Sciences, University of South-Eastern Norway-Campus Drammen, Drammen, Norway Laura Galloway Edinburgh Business School, Heriot-Watt University, Edinburgh, UK Jatta Muhonen University of Helsinki, Helsinki, Finland, and Dimitris Christopoulos



Article Collaborative Governance Networks: A Case Study of Argentina's Forest Law

Carla Inguaggiato ^{1,*}⁽¹⁾, Michele Graziano Ceddia ¹, Maurice Tschopp ¹ and Dimitris Christopoulos ^{2,3}

Network Science 9 (2): 213–235, 2021 doi:10.1017/nws.2021.1 CAMBRIDGE UNIVERSITY PRESS

ORIGINAL ARTICLE

The roles actors play in policy networks: Central positions in strongly institutionalized fields

Karin Ingold^{1,2*}, Manuel Fischer² and Dimitris Christopoulos^{3,4}

Market ranking and network structure: pathway to dominance

Yasaman Sarabi Edinburgh Business School, Heriol-Watt University, Edinburgh, UK Matthew Smith The Business School, Edinburgh Napier University, Edinburgh, UK Heather McGregor Edinburgh Business School, Heriot-Watt University, Edinburgh, UK, and Dimitris Christopoulos



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Rebecca Stirzaker Department of Business, Strategy or o. A Sciences, University of South-Eastern Norway-Campi. Jramm. Drammen, Norway Laura Galloway Edinburgh Business School. "University, L. Surgh, UK .a Muho. University (lelsinki, Helsink. 'uland, and D tris Christopou

sustainab. 🕚

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People Public Sector Patents Venture Capital

People and the Decarbonization Challenge

Citizens

- Long-term commitment in government support, i.e. accept:
 - Higher taxes
 - Climate as a policy priority
- The dangers of populism
- Free-riding challenge
 - Tragedy of the Commons
- Collective action

Consumers

- Green choices
- Unequal distribution of costs
- Unequal distribution of benefits
- Horizon of costs & benefits to consumption
 - In the long-run...

UK & US Media on Hydrogen AUG 2023-JAN 2024

Graphics and Data by WebLyzard Technology GmbH



Story Detection

Graphics and Data by WebLyzard Technology GmbH



Locations & Organisations in the Hydrogen Discourse notice the variance in sentiment



Hydrogen in Media: Organizations Aug 2023 - Jan 2024



Financing Decarbonization: Public Sector

- EU Green Deal (since Jan 2020)
 - €100 billion committed 2021-2027
 - €1 trillion to be mobilized 2028-2037?
 - Climate neutral by 2050
- US Inflation Reduction Act (since August 2022)
 - \$370 billion committed
 - Potential cost of \$800 billion over next decade
 - Target to reduce carbon emissions by 40%
- UK Net Zero Growth Plan (since April 2023)
 - £11.6 billion committed 2022-2026 £100 billion to be mobilized to support developing country finance

Government Regulation & Industry Compliance: Canada

Sector	2005 Emissions	2019 Emissions	2030 Target	To Go	∆ 2005- 2030	Δ 2019-2030 (base 2005)		∆ 2019-2030 (base 2005)		Δ 2019-2030 (base 2005)		Technological Domain*
Buildings	84Mt	91Mt	52,92	38,08	-37%	-45%	-8%	Non-fossil-fuels for heating systemsLow Carbon Building Materials Innovation				
Electricity	118Mt	61Mt	14,16	46,84	-88%	-40%	48%	 Non-fossil-fuels transition geothermal, tidal, SMRs**, carbon capture and storage, and electricity storage 				
<u>Heavy industry</u>	87Mt	77Mt	53,07	23,93	-39%	-28%	11%	 Carbon Capture, Storage and Utilization technologies 				
Oil and gas	160Mt	191Mt	110,4	80,6	-31%	-50%	-19%	 Carbon Capture, Storage and Utilization technologies 				
<u>Transportation</u>	160Mt	186Mt	142,4	43,6	-11%	-27%	-16%	 Zero-Emission Vehicles public and active transportation infrastructure hydrogen trucking 				
Agriculture	72Mt	73Mt	71,28	1,72	-1%	-2%	-1%	fertilizer emission reductionmethane reduction				
<u>Waste</u>	31Mt	28Mt	15,81	12,19	-49%	-39%	10%	 methane reduction food waste reduction transforming into fertilizer and renewable energy 				

*other policy instrument fall mainly in the legal and administrative domains (codes and regulations, subsidies); **SMR=Small Modular Reactors

Tragedy in the Global Commons: Making an effort, being lukewarm or not really trying



Note: GHG excluding LULUCF. Figures may differ slightly from official inventory submissions PRIMAP-hist national historical emissions time series, 2022.

Invention, Innovation & the (Network) Analysis of Patents

Speed

Kaplan-Meier for hydrogen technology domains

(univariate duration model)



Blue Hydrogen Production Plants

KEY EUROPEAN BLUE HYDROGEN PROJECTS

Project name	ISD	Country	Platts normalized annual capacity (tonnes/yr)
Magnum, Eemshaven	2023	Netherlands	144,444
Sakhalin	2024	Russia	30,000
Hynet North West 1	2025	United Kingdom	90,009 📕
H2H Saltend	2026	United Kingdom	150,000
H-Vision	2026	Netherlands	300,000
HyDEMO	2026	Norway	218,000
H2Teesside	2027	United Kingdom	260,000
HyNet North West 2	2027	United Kingdom	119,586
Humber Zero VPI Immingham	2027	United Kingdom	400,299
DelpHYnus	2027	United Kingdom	400,000
H2M	2027	Netherlands	294,000
HyNet North West 3	2030	United Kingdom	900,090
Grangemouth	2030	United Kingdom	190,000
Normandy plant	2030	France	93,075 📕

Source: S&P Global Platts Analytics Hydrogen Production Asset Database

Insights from analysing innovation in hydrogen

- Risk aversion among research funders likely to lead to more exploitative research
- Hydrogen distribution is a bottle-neck technology & presents a weakness in the hydrogen infrastructure
- Governments need to subsidise
 - public distribution network
 - Invest in key technological frontiers
- Venture capital likely to flow towards faster developing technologies

Venture Capital in Clean Tech Investments

Financing Decarbonization: Venture Capital

Achieving economic sustainability depends on high levels of invention and innovation:

- Venture capital (VC), is investment capital with an appetite for high-risk and high-reward
- high risk capital is also critical in achieving the level of innovation required
- Venture capital is critical to a sustainable future by funding cleantech start-ups and green ventures

Achieving sustainability also goes beyond risk finance and involves the complex interaction between: •Accelerating the rate of inventions Accelerated innovation •Business climate •Global politics •Regulations & tax Markets

Concentration of Clean-Tech Funds in Europe & the network of all VCs



PROJECT 1: Venture Capital and Clean Tech Investments



Syndication networks and company survival: evidence from European venture capital deals

Dimitris Christopoulos, Stefan Koeppl & Monika Köppl-Turyna

Summary findings:

- Syndicated investments have better chances of success, measured by the survival probability of portfolio companies or by successful exits.
- Network centrality of syndicates is associated to survival between different financing rounds, the former being more important in early-stage investments and in the first round of financing.
- Network ties of investors is associated with the sales growth of portfolio companies, both in the selection and value-added channels.

Methods: Model for performance

• For each company, we code as time=0 the event of a deal.

$$log(sales_{t,i}) - log(sales_{t-1,i}) = \sum_{n=-N}^{n=N} \gamma \times I_n + X_{t,i} + YE_t + u_{i,t}$$

- Company-year panel data
- About 2,700 observations
- Model accounts for the mean centrality of all VC investors in a syndicate or the centrality of the "lead" investor

Results

The centrality of lead investors has a strong and significant effect on the success of future investment rounds

eigenvector

Sales growth (log difference)

After the deal dependent on centrality



betweeness

Sales growth (log difference)

Years after the deal dependent on betweeness



So, what did we find about syndication?

- Syndication and strong network ties of investors are positively associated to success of portfolio companies
 - The association is stronger for early-stage
 - The association is stronger for clean-tech investments
- Correlational analysis suggests the presence of a selection effect in the selection of VC partners (vs. just a value-added effect)
- When controlling for the endogeneity of syndicate formation we observe larger coefficients
- There is evidence that betweeness of the lead investor has a stronger effect on investor success than eigenvector centrality,
 - i.e. information control (and trust?) appear to have a higher impact than connections to those with high reputation

Project 2 Government vs Private VCs

Governments can intervene with policies or funds to support startups survive the "valley of death" via:

- Supporting research that will benefit startups
- Provide tax breaks and regulatory incentives
- Directly invest in startups through managing public VC funds
- Indirectly invest in startups by underwriting Hybrid VC Funds



Comparing Government, Independent & Hybrid VCs (The performance of government-backed venture capital investmens)

Government VCs vs Independent VCs

Sales growth (log difference)

GVC in red, private VC in black



Hybrid Indirect Public-Private vs Other VCs

RESEARCH PAPER NO. 21

performance of companies: the role of r

Sales growth (log difference)

EIF in red, other private VCs in black



Zero corresponds to the year of the deal; Estimates from the fixed effects model with country and year effects.

PROJECT 3

Key Traits in the Cleantech Startup Landscape (under review)

Successful exit probability dependent on VC type

_			
	EIF	GVC	private
Clean	0.247	0.154	0.150
Non- Clean	0.316	0.214	0.267

	1			
	Non Cle	eantech	Clear	itech
	Mean	SD	Mean	SD
Number of rounds	1.863	2.426	1.961	2.187
Stage	3.434	2.108	3.606	2.104
Deal Size (in Mio Eur)	22.56	127	42.54	213.8
Total Funding (in Mio Eur)	82.27	361.5	148.4	729.2
Syndicate Size	4.632	4.96	3.913	3.303
Industry Expertise	14.25	27.87	4.738	12.83
Successful Exit	.2516	.4339	.1494	.3565

Shining a green light on success: Key Traits in the Cleantech Startup Landscape (under review)

Marginal effects of EIF & GVC at different levels of clean focus



	Not Cle	antech	Cleantech		
	Mean	SD	Mean	SD	
Number of rounds	1.863	2.426	1.961	2.187	
Stage	3.434	2.108	3.606	2.104	
Deal Size (in Mio Eur)	22.56	127	42.54	213.8	
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Performance of "standard" and cleantech funds

outliers excluded, closed funds, 2013-2022, >10mil\$, 1165 cases



- Mean values of performance for *cleantech* higher for half the years under observation
- Variance for for clean-tech is lower

Future of cleantech VC funding

Cleantech dedicated funds (2013-22) concentrate in Europe entail less risk for investors perform at least as well as standard funds

Cleantech dedicated funds also have higher valuations tied to higher positive syndication externalities entail more complex innovation patterns (more risk?)

The Challenge of Counterfactuals

- Citizens are asked to consistently & over <u>the very long term</u> subsidise decarbonization. Multiple roadblocks can derail the process
 - Populism
 - Countries can "defect" and pollute the global commons
 - Crises of confidence in industries and experts
 - Misunderstood risks of financial innovations such as green bonds and green VC
- Economic sectors appear to strategize GHG compliance on the assumption of government subsidies to critical industries
- Achieving sustainability will depend on getting clean-tech innovation right but the analysis of patented inventions reveal gaps in the technological frontier
- Hybrid public-private VC funds have the best economic performance across all economic sectors (but this contravenes competition rules in the EU)
- Direct subsidies (such as the US IRA) likely responsible for inflating startup valuations and therefore increase systemic risk

Thank you

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POSTSCRIPT ON UN SUSTAINABILITY GOALS

This work contributes to the UN's Sustainable Development Goals of: Affordable and Clean Energy (7); Decent Work and Economic Growth (8); Industry, Innovation, and Infrastructure (9); Sustainable Cities and Communities (11); Responsible Consumption and Production (12); and Climate Action (13).



CONCLUSIONS Venture Capital and Clean Tech Investments

We have produced a number of novel insights:

- All startups benefit by the centrality of their VC syndicate. The effect is stronger for early stage startups.
- Hybrid, private funds backed by government perform better than private and public funds.
- Clean-tech ventures have a higher rate of failure and lower chance of exit, BUT they achieve almost twice the valuations and funds investing in them perform better than their peers.

- Policymakers can support the cleantech sector through both direct and indirect investments
- Indirect hybrid funds have the best economic performance across all economic sectors
- Direct subsidies (such as the US IRS) may be part of the distortion in valuations
- Achieving sustainability will depend on getting clean-tech innovation right

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- Achieving sustainability will depend on getting clean-tech innovation right

Factor Analysis, Standard VC vs Cleantech VC

		Component	
	1	2	3
NET MULTIPLE (X)	.818	.128	.369
DPI (%)	.243	.063	.955
EUROPE	047	790	024
North America	058	.807	.026
NET IRR (%)	.595	018	.149
RVPI (%)	.804	.102	438
PREQIN QUARTILE RANK	917	.063	104
QUARTILE RANK	910	.075	144

Rotated Component Matrix^{a,b}

Rotated Component Matrix^{a,b}

	Component			
	1	2	3	
NET MULTIPLE (X)	.708	.541	.284	
DPI (%)	.160	.065	.980	
EUROPE	041	.790	.004	
North America	187	707	026	
NET IRR (%)	.923	.052	016	
RVPI (%)	.625	.524	489	
PREQIN QUARTILE RANK	979	015	024	
QUARTILE RANK	913	182	200	

Extraction Method: Principal Component Analysis. Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 5 iterations.

b. Only cases for which DUM_CLEAN = 1 are used in the analysis phase.

Main difference is on loadings of 2nd Component **Europe** invested funds load negatively on standard funds & positively on cleantech **North America** invested funds have diametrically

reverse loadings

Extraction Method: Principal Component Analysis. Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 5 iterations.

b. Only cases for which DUM_CLEAN = 0 are used in the analysis phase.

Endogeneity of syndicates

- Finding syndication partners is affected by certain characteristics of VC firms, which may affect the performance of portfolio companies.
- If a strong correlation exists between the unobserved factors affecting how successful an investor is at forming syndicates and their valueadding to firms, then coefficients from our regressions would be underestimated and the true coefficient larger.
- We construct an index, of how often a particular investor invests outside of her regular scope of business, by calculating the index of variation of the investment stage invested by a particular investor.

Conclusions

- Syndication and strong network ties of investors are positively associated to success of portfolio companies
 - The association is stronger for early-stage
 - The association is stronger for clean-tech investments
- Correlational analysis suggests the presence of a selection effect in the selection of VC partners (vs. just a value-added effect)
- When controlling for the endogeneity of syndicate formation we observe larger coefficients
- There is evidence that betweeness of the lead investor has a stronger effect on investor success than eigenvector centrality,
 - i.e. information control (and trust?) appear to have a higher impact than connections to those with high reputation

Financing Sustainability: Venture Capital and Clean Tech Investments

The Importance of Signalling

- Patents, alliances and the experience of teams is perceived to signal the quality of the technology in a startup venture (Hoenig & Henkel, 2015)
- The authors find that alliances are a good indication of quality, with team experience also playing a role. Patents do not appear to play a strong role in signalling quality.



Venture Capital and Clean Tech Investments

The Value of Patents

- Analysis of biotechnology startups in Europe up to 2010 (Bertoni & Tykvova, 2015) find that increase of patents is
 - stronger for hybrid government/independent VCs (Panel A)
 - but also that development orientated VCs outperform technology orientated ones (Panel B).
- However, the value of patents among technology oriented funds is higher, even if development funds have a higher volume of patents
- The authors conclude that Government VC funds are most effective where there is abundance of Independent VC capital











Journal of Cleaner Production Volume 294, 20 April 2021, 126315



Why do they do it? Corporate venture capital investments in cleantech startups

Puck D. Hegeman 🝳 🖂 , Roger Sørheim 🖂

- Corporate motivations to invest venture capital include
 - exploitative learning,
 - building legitimacy,
 - exploring a green opportunity,
 - copying an activity undertaken by a competitor.

Financing Sustainability: Venture Capital and Clean Tech Investments

- In a series of research projects we explore the performance of venture capital funds investing in cleantech startups.
- In clean-tech, government underwritten venture capital performs equivalently to private funds
- Comparative advantage of hybrid public-private venture capital to both private and public VCs.
- Funds run with private criteria of investment, but funded with public money perform best of all investment vehicles.

October 22, 2021

FINANCIAL TIMES

US COMPANIES TECH MARKETS CLIMATE OPINION WORK & CAREERS LIFE & ARTS HTSI

Decarbonisation



Accelerators switch on to cleantech opportunities

The world's biggest booster schemes for business start-ups are increasingly focusing on climate ventures

September 11, 2023

FINANCIAL TIMES

US COMPANIES TECH MARKETS CLIMATE OPINION WORK & CAREERS LIFE & ARTS HTSI

#techFT Climate change (+ Add to myFT

Climate crisis brings venture capital money back to clean tech

Investors have learnt some lessons from the late-2000 "mini green bubble"

Insights unique to Network Analysis of Syndication

- **Eigenvector** centrality shows not only that a particular investor has many co-investors, but that she has many important coinvestors (co-investors with multiple other syndicated partners).
- Betweenness captures the degree to which a VC firm may connect or bring together other VCs or facilitating investment opportunities
 - Potentially also captures how particular VCs are capable to control valuable information flow between other VCs active in a market,
 - this may be particularly relevant if assessments of technological or market edge depend on **expertise** and are therefore contingent on **trust** relations

Methods: Model for survival

- We define survival of a portfolio company as the probability of obtaining one more round of financing.
- Any of these events: Merger, PIPE, Pre-IPO, and Secondary Stock Purchase are considered an "ultimate success" for the VC investors
- Two models:
 - The number of survived rounds in a standard panel Poisson regression: $\log(E(Y|x))=\theta'x$ with random effects and error clustering at portfolio company level
 - A panel logit model, in which we define as a binary variable the whether a portfolio company survived to round N, conditional on surviving to round N-1.
- Control variables:
 - \circ overall funding,
 - o 74 industry dummies,
 - 16 country dummies,
 - \circ size of the syndicate.

Results 1/2

T-11	4	n :		NT 1		c .	1
Lable	4:	Poisson	regressions:	Number	OI	Inancing	rounds.
						0	

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Expertise	0.01***	0.01***	0.01***	0.01***	0.00	0.00	0.00	0.00
	(5.79)	(5.72)	(4.91)	(5.29)	(1.31)	(1.30)	(1.37)	(1.29)
Syndicate Size	0.03***	0.03***	0.02***	0.02***	0.01	0.01	0.01*	0.01*
	(4.33)	(4.28)	(3.66)	(3.22)	(1.38)	(1.37)	(1.77)	(1.75)
Total Known Funding (EUR mn)	0.00***	0.00***	0.00***	0.00***	0.01***	0.01***	0.00***	0.00***
	(7.31)	(7.57)	(6.41)	(7.56)	(6.24)	(6.31)	(5.49)	(6.28)
Centrality	0.03**				0.01			
	(2.33)				(1.25)			
Betweeness		0.02**				0.01		
		(2.31)				(1.39)		
Central Investor Centrality			0.14***				0.12***	
			(5.93)				(4.63)	
Central Investor Betweeness				0.12***				0.15***
				(5.71)				(7.26)
Constant	0.69***	0.68***	0.73***	0.72***	0.30**	0.30**	0.32***	0.34***
	(23.93)	(23.43)	(24.39)	(24.16)	(2.37)	(2.37)	(2.64)	(2.79)
Country	NO	NO	NO	NO	YES	YES	YES	YES
Industry	NO	NO	NO	NO	YES	YES	YES	YES
Industry-Country	YES	YES	YES	YES	NO	NO	NO	NO
Observations	26046	26046	26046	26046	26048	26048	26048	26048

Pooled Poisson regressions (Columns 1-4) and panel Poisson regressions with portfolio-company random effects (Columns 5-8); not reported: industry and country fixed effects; standard errors clustered at portfolio-company level; Z-statistics in parentheses; significance: * 0.1, ** 0.05, *** 0.01

The centrality of lead investors has a strong and significant effect on the success of future investment rounds

Endogeneity of syndicates

- Finding syndication partners is affected by certain characteristics of VC firms, which may affect the performance of portfolio companies.
- If a strong correlation exists between the unobserved factors affecting how successful an investor is at forming syndicates and their valueadding to firms, then coefficients from our regressions would be underestimated and the true coefficient larger.
- We have also constructed an index, of how often a particular investor invests outside of her regular scope of business, by calculating the index of variation of the investment stage invested by a particular investor.

2010 to 2022 Private Capital & VC European Funds, 2013-2022, ≥ 10mil\$, 1,636 Funds

7.00 6.00 5.00 4.00 3.00 2.00 1.00 0.00 2008 2010 2012 2014 2020 2016 2018 2022

Fund Performance Net Multiple,

excluding Clean Tech

Fund Performance Net Multiple, **Clean Tech** 7.00 6.00 5.00 . 4.00 3.00 2.00 1.00 0.00 2008 2010 2012 2014 2016 2018 2020 2022

μ=1.46

μ=1.72

Performance across time

Fitting a quadratic function

Clean-tech

All Investments • 1 -10.00 DCM Ventures China Fund (DCM VII) 8.00 Blume Ventures Fund I NET MULTIPLE (X) Cavalry Ventures I 6.00 DFJ Growth 2013 Brightstone Venture Capital Fund Battery Ventures XI Suzhou Galaxy Xinji Fund Threshold Ventures I _ightspeed China Partnyérs III Threshold Ventures I 4.00 JAFCO Asia Technology Fund VI Threshold ∀entures III ATX Seed Ventures I Westly Group II hird Prime Alpha Fund General Catalyst Group X - Early Venture Green Communities Fund ØFJ Growth 2016G Squared I∨DBL Partners TIAB 2018 Battery ∨entures X Urban Us Fund MAmplify Capital Fund II TNB Aula Fund 1 LC Fund VI Westly Group II 🗕 🗕 bckets Capital USD Fund I Peregrine Ventures 🗕 🔜 Ecosystem Integrity/Fund IV 2.00 Mayfield XV/ Sustainable Growin Fund SET Fund I Target Partners Fund III EQT Ventures III Samridhi Fund Softbank China Venture Capital Fund VODCMIX Technology & Innovation JAFCO Asia Technology Fund VIII DGF 4 (FIPAC2) 🗝 Icos Capital Cleantech Fund II 00 SAIL Pre-Exit Acceleration Fund Tera Ventures FundNarget Global Early Stage Fund III Ouest Ventures III 2012 2018 2020 2022 2014 2016 VINTAGE / INCEPTION YEAR

Standard



Financing Decarbonization: Venture Capital

Achieving economic sustainability depends on high levels of invention and innovation:

- Venture capital (VC), is investment capital with an appetite for high-risk and high-reward
- high risk capital is also critical in achieving the level of innovation required
- Venture capital is critical to a sustainable future by funding clean-tech start-ups and green ventures

Achieving sustainability also goes beyond risk finance and involves the complex interaction between:

- •Accelerating the rate of inventions
- Accelerated innovation
- •Business climate
- •Global politics
- •Regulations & tax
- •Markets

OLS Regression

Mixed $\log - \log$ and $\log - semi-\log$

Dep. Variable:	Dep. Variable: Ln(Tot		tal Funding USD)		R-squared:		0.674	
Model:	del:		OLS		Adj. R-squared:		0.658	
Method:	1	Least Squa	ares	F-statistic:		45.	45.78	
Date:	Tu	ie, 05 Sep	2023	Prob (F-statist	ic): 5.37	e-42	
Time:		04:36:54	1	Log-Li	kelihood	-31	7.14	
No. Observations:		190		AIC:		654	4.3	
Df Residuals:		180		BIC:		68	6.8	
Df Model:		9		Covaria	ance Typ	e: H($\mathbb{C}3$	
		coef	s.e.	Z	$\mathbf{P} > \mathbf{z} $	[0.025]	0.975]	
Intercept		-0.6910	22.923	-0.030	0.976	-45.620	44.238	
Seed		-2.2654	0.581	-3.901	0.000	-3.404	-1.127	
Series A		0.1359	0.560	0.243	0.808	-0.963	1.234	
Series B		1.0756	0.558	1.929	0.054	-0.017	2.169	
Series C+		2.2178	0.569	3.898	0.000	1.103	3.333	
Founded_Year_x		0.0078	0.011	0.690	0.490	-0.014	0.030	
Ln(number_of_inves	$\operatorname{stors})$	0.3415	0.123	2.767	0.006	0.100	0.583	
M. of Invest.s' Cliq	.Mb.	1.1606	0.407	2.854	0.004	0.364	1.958	
M. of Investors' Cli	iques	-1.0507	0.438	-2.401	0.016	-1.908	-0.193	
pred 1153		2.0558	1.299	1.583	0.055	-0.049	4.602	
Omnibus:	9.189	Durbin	-Watson	: 1	.887			
Prob(Omnibus):	0.010	Jarque-	Bera (Jl	B): 10).111			
Skew:	-0.409	$\operatorname{Prob}(\mathbf{J})$	B):	0.0	00637			
Kurtosis:	3.780	Cond.	Cond. No. 4.80e+05					

Notes: Standard Errors are heteroscedasticity robust (HC3).

Results Knowledge-Funding Model

Data from TRACXN VC investments in Hydrogen companies (mainly fuel cells).

- Predicted citation probability at day 1153 post founding date.
- 3.2 years to cite
- Predictions of a proportional hazard model in the fuel-cell domain.
- Controlling for:
- Stage, founding year, syndication structure.